



FOCUS

THE PRIVATE HOTEL SCHOOL

OCTOBER NEWSLETTER | 2013

Reaching Out

As our lives are made up of certain seasons so is nature. The months have rushed past and we find ourselves in the beautiful season of Spring. Spring signifies freshness and a newness. Each day wakes up to the song of chirpy birds welcoming the day. The days are also warmer and sunnier. There appears to be 'lightness' in the air and a bustling excitement for the last few months of the year.



Photograph by Charmaine Mashibela



Ester Malan is 23 years old and currently working as a food assistant for a weekly magazine, Huisgenoot/YOU. Ester says that "PHS taught me to stick to deadlines, which is extremely important in our industry. PHS also provided me with the stepping stones and opportunities needed to be able to do what I do today. You have to have the fundamentals right, in order to succeed in your future career, and PHS was responsible for building my fundamentals". Ester further encourages young people to study, pay attention, and grab every opportunity that comes their way. "Your future is not up to your lecturers, parents or friends. Yes, they are there to help and support you, but what you make of what you got is entirely up to you. Nobody is going to hand you your dream job. You have to fight for it. You have to stand out amongst thousands of people battling for the same job. Work hard, give it all you've got, and come out on top". We wish Ester all the best with her future career.

Spotlight on PHS Alumni

Reaching out to our neighbours



During October Chef Jeanette Barry and Miss Erika Theron (Academic Manager) presented a pasta-making fun workshop to children and young people at the Legacy Centre, Kayamandi, Stellenbosch. The Legacy Community Development Corporation is a registered non-profit organisation that addresses some of the most pressing needs in the community. Since opening their doors in 2002 they have been dealing in particular with childhood development, skills development, health care and food security. The SRC of PHS also participates every year in the "operation shoebox" drive during the month of October. Operation Shoebox is an independent, accredited non-profit organisation registered in South Africa. They collect thousands of shoeboxes filled with gifts for under privileged children to receive at Christmas time every year. The Private Hotel School has been joining in this initiative since 2009 and we are happy to report that we managed to collect 29 boxes this year with the help of very generous staff and students along with their friends and family.



Industry visits the PHS Campus

PHS and industry also continuously liaises to create broader access for our students. Ms Robyn Daneel, Sales and Marketing Director from Stellenbosch Travel visited PHS and shared some of her experiences. Robyn is in travel however her task entails working in close collaboration with the hospitality industry. Robyn encouraged the PHS students to be wildly ambitious, to be humble in the process, to regard each individual as special and to ignore people who pull you down and to focus on that 'you can do it'. Robyn's brothers are alumni of PHS and completed their studies in Hospitality Management at PHS.



Cape Chamber Yearly General Meeting

The Stellenbosch chapter of the Cape Chamber held their event at PHS during October. The event was organised by the PHS second semester students as a practical examination for their Event Planning module. The students realised that communication and teamwork are essential factors to have an event run smoothly. The participants who attended the event rated the work of the students as extremely professional and well executed. PHS is proud of their students. Well done PHS second semesters.

"Believe it and you will see it – Wayne Dyer"



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