

# FOCUS

THE PRIVATE HOTEL SCHOOL

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ONLINE  
WORLD CAMPUS

P R E S E N T S

## The eGourmet Challenge!

*A Global Online Culinary Demonstration Competition*



### The eGourmet Challenge March 21st, 2010 - April 12th, 2010

Since its establishment in 1986, the American Hospitality Academy (AHA) has been providing hospitality training for 1000's of students worldwide at premier resorts destinations in the USA.

#### International Judges

The eGourmet Challenge will be judged by an international panel of American Hospitality Academy's advisory board members. This competition is the first of its kind and highlights how rapid advances in online technology are changing how we approach delivery of education in the world today.

#### Event Organizers

American Hospitality Academy South Africa  
The Private Hotel School  
33 Stellenbosch Vlottenburg Road  
Vlottenburg 7604  
Telephone: +27 (0)21 881 3792

The American Hospitality Academy has created the eGourmet Challenge - a global online culinary demonstration competition. The competition has been organized to celebrate the historic launch of AHA's Online World Campus and to promote hospitality and culinary arts as an exciting career path in one of the fastest growing industries in the world!

High school graduates eager to pursue a rewarding career in hospitality, college students enrolled in hospitality or culinary arts programs and professionals in the industry who wish to gain formal training are encouraged to participate.

Through World Campus, students around the world are now provided universal access to quality and affordable education in hospitality and the culinary arts.

**So what are you waiting for? Expand your horizons. Take up the challenge. Sign-In. Sign Up. Click to Cook!**

#### Awards

**1st Place** - Full scholarship for Diploma in International Hospitality Management (DIHM)- or - Diploma in International Culinary Arts (DICA) value USD 18,480

**2nd Place** - Full scholarship for Hospitality Management Certificate (HMC) value USD 7,040

**3rd Place** - Full scholarship for Hospitality Professional Certificate (HPC) value

USD 3,520

**4th Place** - Full scholarship for SERVLEAD Certificate value USD 2,640.00

Each winner will also receive a copy of Pearson Education's internationally acclaimed culinary books - *On Cooking* and *On Baking*.

# PEARSON

For complete Challenge details and online entry form visit: [www.ahaworldcampus.com](http://www.ahaworldcampus.com)



## Developing Leaders in Hospitality



**The World is your Classroom!**  
**Earn an American Diploma without leaving South Africa!**

### **Our Secret...**

The two most important words you hope to hear when you graduate are "YOU'RE HIRED!"

AHA graduates are more likely to hear those words! That's because we have a long standing record in successful job placement. And as a result of 25 years of developing close working relationships with hotel and resort partners around the world, we know exactly what they look for when hiring future employees.

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### **Online Learning - The Next Generation of Education!**

Studies show graduates of online programs often achieve higher levels of academic performance. With World Campus, you are free to schedule your education around the demands of your daily life. Learn from any location, in your own time and at your own pace - all you need is a computer and access to the internet!

### **Our 5 Star Advantage is Your Competitive Edge!**

#### **1. Assisted Career Placement**

Our extensive career placement network helps you secure the hospitality career position of your choice in the United States or another part of the world.

#### **2. AHA Custom Curriculum and International Faculty**

Our curriculum is the result of 25 years of experience, along with feedback from our graduates and satisfied employers. AHA'S international faculty are professionals with qualifications relevant to their field of teaching and industry experience.

#### **3. Affordable Tuition**

We understand that an education can be expensive! Advanced technology allows

us to provide the same quality education as leading colleges in the USA but at an affordable price.

#### **4. eCampus - Education meets Facebook**

AHA'S virtual classroom, eCampus, is more than just an online delivery system. It is

AHA'S Education meets Facebook - and the first of its kind! Not only can you access your faculty and educational program, you can also get connected with AHA students from around the world.

#### **5. Credits are Transferable**

Earning your diploma from AHA can be your first step towards gaining a bachelors degree in the United States. Through a special partnership with the University of Southern New Hampshire, students have the opportunity to transfer their credits into the institution's Bachelor of Applied Science in Hospitality Administration program.

**ENROLL TODAY!**

Visit us at [www.ahaworldcampus.com](http://www.ahaworldcampus.com)

For information regarding functions, please email [ltheron@privatehotelschool.co.za](mailto:ltheron@privatehotelschool.co.za).

For more details regarding the curriculum, please contact Director: Operation Mr Hein Olckers or Director: Academic Development Mrs Susina Jooste at tel 021 881-3792 or email [holckers@privatehotelschool.co.za](mailto:holckers@privatehotelschool.co.za) / [susina.jooste@privatehotelschool.co.za](mailto:susina.jooste@privatehotelschool.co.za).