

# FOCUS

THE PRIVATE HOTEL SCHOOL ISSUE 8 | VOLUME 2 | YEAR 2009

**New Campus now open with Restaurant and Guest House – Our newsletter readers are entitled to a 50% discount on all accommodation and meals from 11 August to 11 September 2009.**

## **Private Hotel School opens a training restaurant on their new campus: “33 Dine”**

Visitors to the well-known Private Hotel School can now enjoy delectable lunches prepared in the unique 33 Dine training restaurant, in the heart of its campus, from Tuesdays to Fridays.

“Our dishes are prepared from only the best and freshest ingredients available, and patrons are assured of a fine-dining experience, good service and excellent value” according to Ms Susina Jooste, co-owner and Director: Academic Development. “Our menu is compiled under expert guidance of internationally renowned chef masters, and bookings can be made on tel 021 881 3792 or e-mail [admin@privatehotelschool.co.za](mailto:admin@privatehotelschool.co.za).”

“We are famous for our academic excellence and attention to detail. The Private Hotel School offers a variety of courses, covering all aspects of the fast-growing hospitality industry”, says Mr Hein Olckers, Director: Operations and co-owner. There is a constant demand, locally and overseas, for The Private Hotel School graduates. Students receive top-class tuition in excellent surroundings by highly respected industry professionals. The campus boasts modern facilities - these include an auditorium, an extensive library, lecture rooms, computer rooms, state-of-the-art equipment, a student lounge etc.



“The Private Hotel School is accredited to The American Hospitality Academy (AHA), which is the leading supplier of hospitality internships and exchange programmes. Once qualified, this link offers huge benefits to our students, and enables us to place them with suitable top-notch employers locally and abroad”, says Olckers.

Besides enjoying fine lunches in the heart of the winelands and surrounded by the majestic Boland mountains, visitors are invited to take advantage of the luxurious accommodation on offer. The guest house boasts a 4-star grading and has been beautifully renovated.

The Private Hotel School’s modern campus is situated on the century-old farm 33 Stellenbosch, barely 10 minutes outside Stellenbosch on the Vlotenburg road. Surrounded by world-class wine estates and magnificent mountains, it is also the ideal venue for weddings, conferences, reservation essential.

For information regarding functions, please email [ltheron@privatehotelschool.co.za](mailto:ltheron@privatehotelschool.co.za).  
For more details regarding the curriculum, please contact Director: Operation Mr Hein Olckers or Director: Academic Development Mrs Susina Jooste at tel 021 881-3792 or email [holckers@privatehotelschool.co.za](mailto:holckers@privatehotelschool.co.za) / [susina.jooste@privatehotelschool.co.za](mailto:susina.jooste@privatehotelschool.co.za).

## **What do our students say?**

When I first arrived at the new campus last semester for our prize giving, my first impression was “WOW” this is a place where I would like to be for my journey into hospitality. On arrival you are greeted with a lovely smile by the Faculty Coordinator, Juliet and you immediately know that this is a five star institution! On the wall are stunning pictures of Boland landscapes which remind you that you are in one of the world’s best wine areas.

As you make your way into one of the lecture rooms, you are presented with all sorts of technological aids to enhance the whole learning experience. Each lecture room is equipped with a projector screen and the auditorium has state of the art lighting. The lecturers are very experienced and knowledgeable, each with their own unique teaching methods. This makes each lecture different and exciting. The building also offers a computer room with high speed internet access and printing facilities so that students are able to do their research and complete their assignments.

The campus also has wireless internet access. Having the guesthouse and the restaurant on campus has given the students a new learning dimension. Unfortunately, the on campus training kitchen is not yet complete, but from looking at the plans and the three dimensional models, it is going to be worth the wait! The transition to the new campus was a great step forward for The Private Hotel School and I think it will grow from strength to strength! It’s

a great place and the experience and training I receive here will always last with me. -  
**Stephan Lange**

The training, advice and guidance they give us here is incredible. We are even forced to read the book '7 Habits of highly effective people'.(I can recommend it to everybody). We attend a weekly leadership class, to make us effective leaders, more confident public speakers, extremely efficient workers, responsible managers and to be the example to all associates.

We have been given a checklist by the hotel that includes a host of tasks we need to complete and sign off by the manager associated with the task and then also by our mentor (in my case our FnB director). It is our mentors duty to make sure we understand all tasks. It's a tall order, because the checklist contains cross-training for 80 hours outside of regular work hours in 20 different areas of the hotel.

Even in the toughest of times here, in the lowest of lows, not for a second do I regret coming over here. What I'm gaining here is not just job experience or just a great addition to my C.V (it is both of those as well), but just as much as those things, I'm gaining life experience that nobody can teach. I'm Thankful for the opportunity given to me by the PHS. It has been a life changing adventure. To be in a managerial position fresh from college in a brand new top of the line hotel in Beverly Hills is something I do not intend taking for granted.

Thank you to all the staff at PHS who helped me to where I am today." - **Matthew Daneel**

## July Orientation Week



The first day of the orientation week was filled with anxiety as this was the first time most of us had each other, arrived at the Hotel School premises and met the lecturers for the first time. The official welcome by Mr Olckers was warm and welcoming and put us all at ease. We were then introduced to all the staff members and this gave us a good insight of what lay ahead for us. We then completed the registration process.

The following day, we were still adjusting and getting to know one another. The day was relatively short as we went through the Student Hand Book and all the student policies with Mr Olckers. Dr Gresse then gave us a motivational lecture on studying! We were then given our own student email addresses.

On Wednesday we took part in the "Amazing Race", which was an activity the Student Representative Council Members devised for us to help us get to know Stellenbosch better. We split up in teams and each team was given clues to get from point A to point B. We all worked together and really enjoyed the experience as it helped us get to know one another better. Friendships were made as we started to feel more at ease with one another.

The next day was eventful. Our first experience was the privilege of a site inspection at Rueben's Restaurant in Franschhoek. Here we learnt how a restaurant operates and is managed. We also met Chef Rueben and he told us about his successful career. This was an interesting learning experience. We then tasted wine and a variety of olive oils, which for many of us was a new experience. We then went to J.C. Le Roux. We learnt how champagne is made and all the different processes involved. After a few sips of bubbly, everyone was more talkative! This was a lovely ending to a great day.

We ended our week with a memorable trip to Cape Town where we visited the Fire and Ice Hotel, which is themed hotel with unique features. The rooms are bright and the decor is striking and the hallways are dimly lit with red lights. What grabbed our attention was the glass decor. The last hotel we visited was The Western Grande Hotel. This is a 5 star hotel which caters mainly for the corporate market. This is evident from the amenities provided in the rooms, such as laptop desks and well lit working areas.

The orientation week was an exciting introduction to the hospitality industry. We saw and experienced many things we never thought possible. We had a large amount of fun. We also got to know the lecturers and each other better. It was a great way to start our studies at The Private Hotel School. **July 2009 intake.**





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