

1. New logo for the Private Hotel School

The Private Hotel School has a brand new logo which signifies the continuous development of this young, but already outstanding private training institution Logo rationale
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2. Owners and academic faculty of the PHS

The beginning of 2008 signifies a number of changes for the Private Hotel School. Not only did we kick off with a brand new curriculum and AHA accreditation, but also with a restructured directorship and academic faculty. New appointments
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3. The PHS as Partner School of AHA

THE PRIVATE HOTEL SCHOOL - DEVELOPING TOMORROW'S BEST TODAY! This is the unique motto of a unique hotel school which opened its doors in January 2006. Although *The Private Hotel School* is fairly new, we are already renowned for our commitment to excellence. We are now the Master License holder for the American Hospitality Academy (AHA) and the only partner school of the AHA International Hospitality Management Schools (AHA – IHMS). Being a partner school implies that we are active members of the Global Curriculum Development Team and the International Advisory Board, respectively. **AHA IHMS Co Profile**
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4. Our Educational Philosophy

The AHA International Hotel Management Schools (AHA-IHMS) are an innovative and timely response to the hospitality industry's need for future leaders who can effectively transcend borders and meet the demands of a global economy. The AHA International Hotel Management Schools' curriculum combines innovative, leading-edge hospitality instruction

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5. PHS is sending 12 candidates to attend a Management Trainee Programme at the Montage Beverly Hills, Los Angeles, California, USA

Twelve candidates from The Private Hotel School have been offered the opportunity of attending a Management Trainee or Intern Programme during the pre-opening and opening of the Montage Beverly Hills for a twelve or eighteen month contract. Most of their costs will be borne by the Montage. We are anxiously awaiting the approval of their visa application

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6. PHS application for registration in South Africa

Since becoming a Partner School of the American Hospitality Academy at the beginning of 2008, the Private Hotel School's programmes have changed from Further Education and Training (FET) to Higher Education and Training (HET). Our programmes are fully registered and accredited with the American Hospitality Academy and are offered and recognised throughout the world. For South African recognition, the Private Hotel School has applied to the Department of Education for registration as a Private Higher Education Institution and to the Higher Education Quality Committee (HEQC) for accreditation of our study programmes. We have also applied for registration of these programmes to the South African Qualification Authority (SAQA)

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7. AHA global curriculum development team in Manila

A first 'global curriculum summit' took place in Manila from 29 April to 5 May 2008. The curricula for the two Diploma Programmes were scrutinized by this team of experts. Re-planning and adjustments to the existing curriculum were discussed, based on the uniqueness of being truly global and relevant to the International Hospitality Industry

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8. AHA Advisory Board meeting and I-CHRIE conference in Atlanta

Hein Olckers, Director of the PHS and member of the International Advisory Board of AHA-IHMS will be attending a board meeting and the I-CHRIE conference in Atlanta at the end of July

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9. Short courses – back on public demand!!

The Private Hotel School in Stellenbosch cordially invites students, industry practitioners and those who are gearing-up for a career shift to be part of the dynamic hospitality industry to attend the various short courses in Hospitality and Culinary Studies to be offered at the campuses in Stellenbosch from July 2008

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10. PHS invited by SA Embassy to the Philippines

Susina Jooste, Beate Strydom, Anita Roux and one (lucky!) student will be the team to represent both South Africa and the Private Hotel School on an invitation from Counsellor Eugene Grobler, Ambassador to the Philippines for the second South African Food Festival. This festival will take place in Manila from 10 – 12 November (3 days) and in Cebu (one hour flight from Manila) from 17 – 18 November (2 days)

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11. Culinary adventures for learners, educators community

The Private Hotel School is renowned for providing excellent learning opportunities for learners and educators alike! Various fun-filled learning sessions have been implemented and yet more are in the pipeline

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