



FOCUS

THE PRIVATE HOTEL SCHOOL

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Made for a Purpose

We all have a purpose in life. At the Private Hotel School we aid in developing the best for tomorrow today. Our students are our purpose. They are the future and we support them and guide them to their purpose.



Scenes from the Middle East

Dr Johnson visited the Middle East 2 May to 10 May, participating in the Arabian Hotel Investment Conference and Arabian Travel Market in Dubai. Important meetings were conducted and opportunities for students for in-service training have been established. A hand of friendship from Cape Town to Dubai has been extended and collaboration with key hotel stakeholders and educational partners has been consolidated. These two events once again expressed the need for quality training and education in the hospitality industry and preparing the new generation of hospitality professionals with a purpose to be excellent in what they do.



PHS students in action

Susina Jooste was invited by the Western Cape Education Department to do a presentation on the importance of setting quality assessments within the hospitality industry at the recent Consumer Studies and Hospitality Studies Conference, held on 4 May. The contribution of Ms Jooste was welcomed and participants indicated that the session aided with the development and professionalization of their activities as educators. The PHS students were shining stars under the guidance of Chef's Matthew Vigario and Jeanette Barry, at the conference as they prepared the catering for the event.



Preparing for the event with Roshaan and Rukeya

As part of the offering Event Planning, PHS hosted the Cape Chamber of Commerce and Industry business networking breakfast on 17 May. The keynote address was Mr Jonathan Jacobs, Provincial Manager for the Tourism Enterprise Partnership. Sixty stakeholders from the industry attended the event. Our students made PHS proud as they organized the entire event in association with Ms Rukeya Williams and Ms Roshaan Williams of the Cape Chamber. Some of the guest feedback indicated that the students were "Great, Excellent, Very Good, Very informative and it is like an 'ivy league' university experience". Well done Dr Johnson and Event Planning students!



Carrying the banner of PHS

On 17 & 18 May the faculty and students of PHS showcased what we have to offer at the annual Cape Town Student Expo in the CTICC. Visitors came from all over, eager to gather information about the wide array of study fields available. It was pleasing to see how many youngsters show an interest in the hospitality industry, recognising the exciting and promising career it offers. This was also a great opportunity to launch the newly developed Gap Year programme. Thank you to each and every person who represented PHS at this event, you did a fantastic job!

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